

NORTH SHORE ARCHITECTURE & INTERIORS

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SHAKE N GO GREEN

Come December this new *Port Washington North* office building designed by North Shore Architecture and Interiors and located at 85 Harbor Road will be home for the 210 employees of the Shake N Go Corporation, a private family run business. Currently located at 83 Harbor Road they will make way for Model Model Inc., a subsidiary company which will result in a vibrant corporate campus on a site previously built for two industrial manufacturing companies. A total workforce of 320 employees will share the two office buildings and warehouses thus marking the end of the manufacturing industry on Harbor Road.

Shake N Go is a global leader in beauty products with primary focus on high quality hair extensions that are sold all over the world. According to the owners Shake N Go came to Port Washington in 2004 because of the nature filled stress free environment afforded by trees, water and blue skies. In turn they made a commitment to convert a previous manufacturing site into a more nature friendly office and warehouse distribution operation. Their success story is a result of hard work, efficiency, quality and friendly service. Efficiency transcends into every aspect of the business operation quite often with “green” results. For instance, by consolidating all freight operations with UPS the absolute minimum number of trucks use local roads. Thirty-five percent of the 210 employees commute by carpooling with another 30 commuting by a minivan service and all lunches are catered from local food shops. This translates to an absolute minimum of motor vehicles using local roads and a reduction in carbon monoxide emissions. It also means not as much asphalt parking is needed compared to other companies that are not as aggressive in preserving the environment. One payback occurred last year when the Village of Port Washington North reduced the number of required parking spaces needed. This meant that almost one acre of natural woodlands were spared from clear cutting for a parking lot expansion required by the local zoning laws. Using some of the money saved Shake N Go then purchased and planted seven very large Leyland Cypress trees for their neighbors at the Mill Pond Acres.

These “green” initiatives don’t stop with reducing carbon monoxide emissions and saving trees. Look beyond the reflective solar insulated glass windows and solar building shades and you will find a new building constructed from local recycled steel beams. When Franklin Stainless Steel built their steel fabrication and chemical processing factory at 85 Harbor Road in 1967 they installed 2,000 feet of American made W14x84 Bethlehem Steel I beam rails to support two overhead steel cranes that moved massive coils of stainless steel for chemical processing in the 101,000 square foot building. Shake N Go has now

converted and renovated the old building into a new modern warehouse. Structural Engineer Joseph Schmitt PE designed the new 30,000 square foot office building frame using those recycled I beam rails. This, in effect, reduced the carbon dioxide footprint of the new building by approximately 30 tons not including the transportation factor of newly milled steel. By his accounts General Contractor Paul Storey of Setauket Construction maintains that this also resulted in a savings of \$130,000.00.

In December when the Shake N Go office staff moves in and turns on the lights they'll find a modern state of the art office building using the latest energy saving technologies such as motion sensing LED lighting. The Energy Star heating system in the super insulated office building will deliver comfort at 91 percent energy efficiency. The light colored roofs and walls will reflect solar radiation heat gain thereby reducing peak usage electrical energy.

Back in June of 2011 The Residents For A More Beautiful Port Washington and the Greater Port Washington Business Improvement District awarded Shake N Go with the coveted "Golden Storefront" award for the exquisite garden that graces 83 Harbor Road. This beautiful garden will now be enhanced by a new magnificent garden in the entrance courtyard of the new building at 85 Harbor Road and surrounded by 75 newly planted evergreen trees. All are invited to visit!

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